

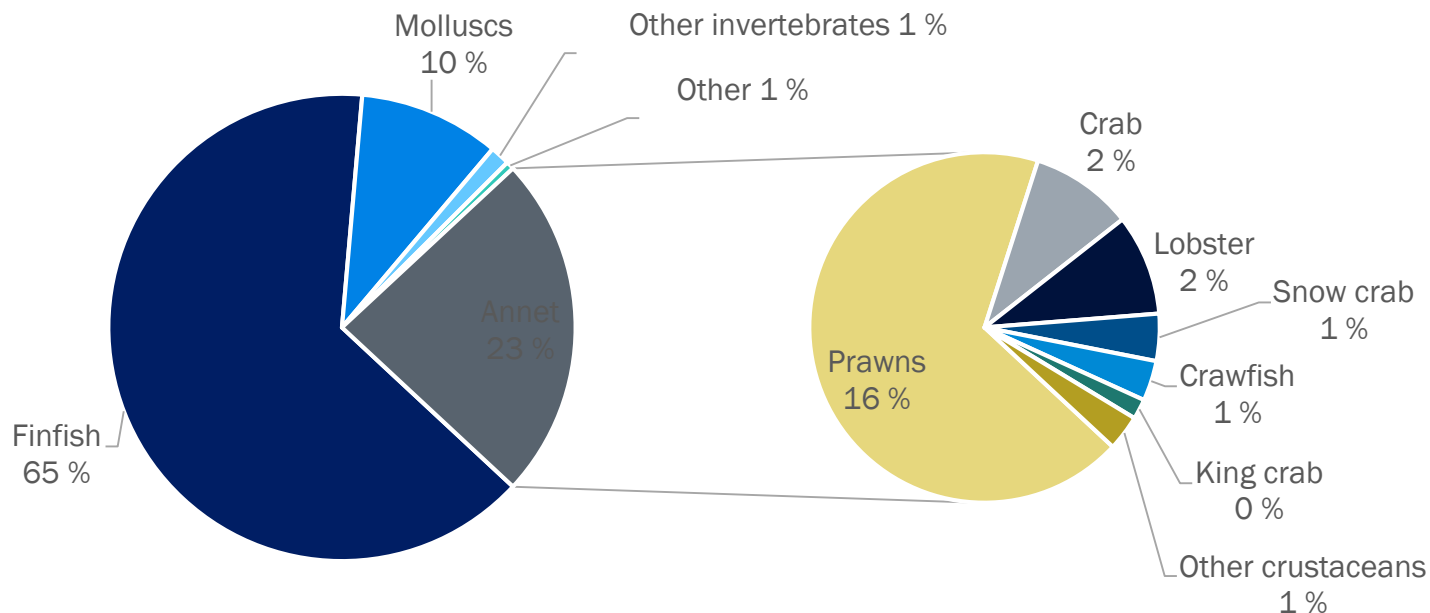
International Shellfish Event 2017 – Bergen, Norway

Kristin Lien, Analyst – Market Insight, Small Pelagics and Shellfish

Trends in global shellfish consumption – where are the shellfish markets?

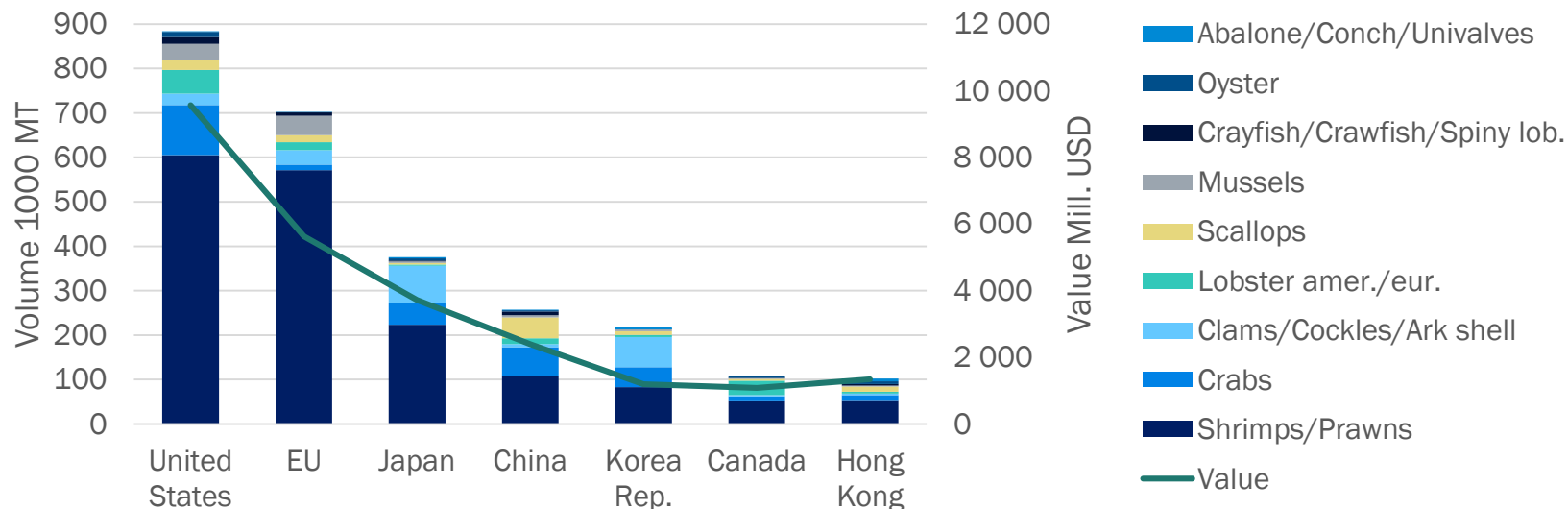


Shellfish Value Share of World Total Fish and Seafood Import



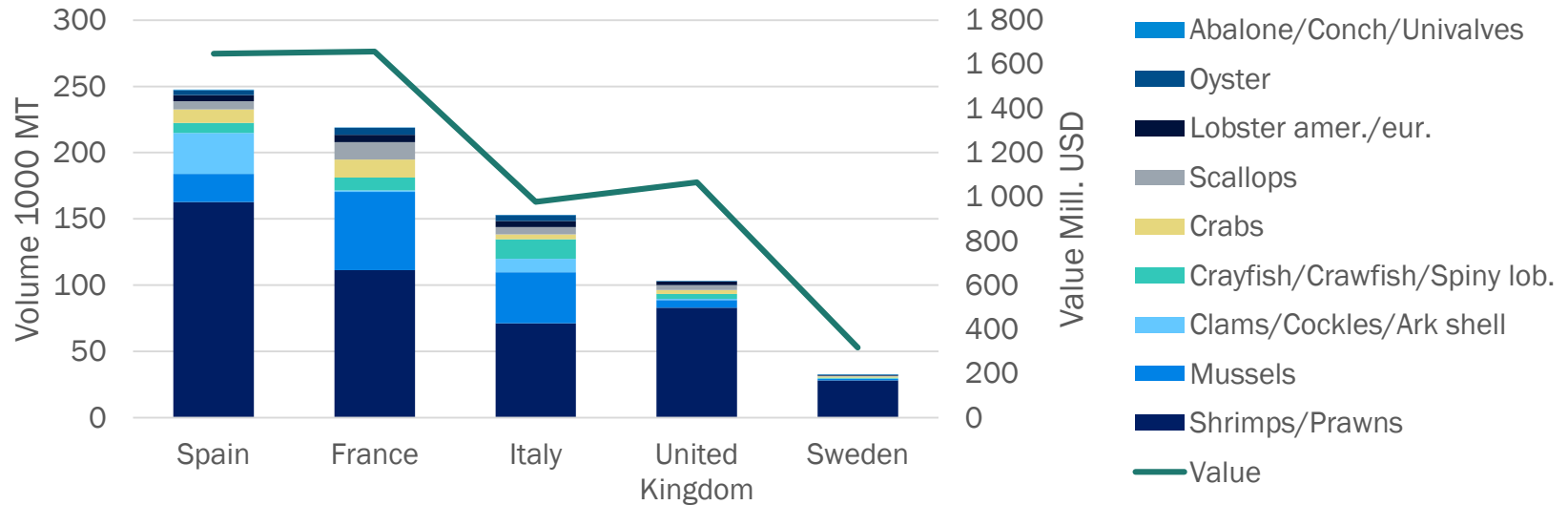
Source: NSC Market Insight Global Trade

Largest Importing Countries of Shellfish in 2016



Source: NSC Market Insight Global Trade

Largest Importing EU Countries of Shellfish in 2016

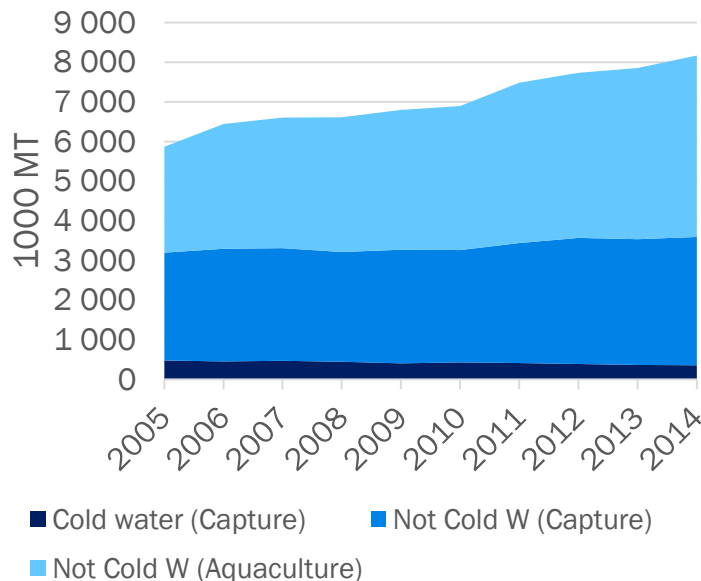


Source: NSC Market Insight Global Trade

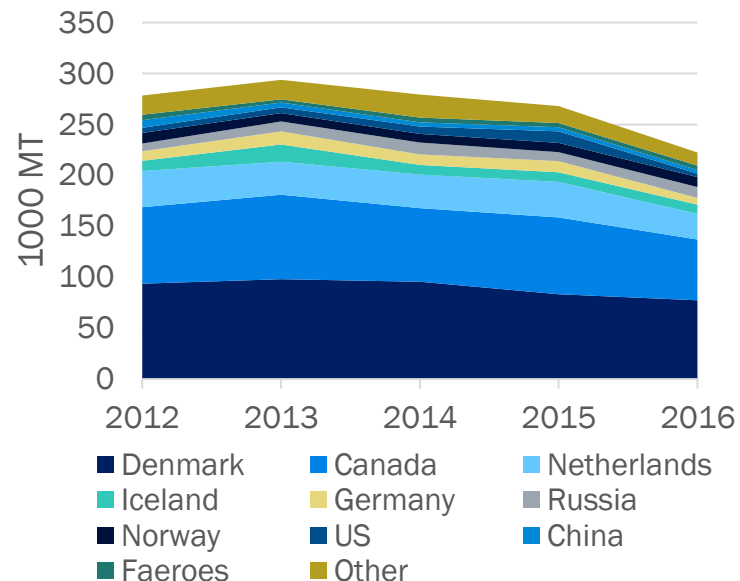
Cold water Prawns/Shrimps



Production and Export of Cold Water Shrimps are Decreasing

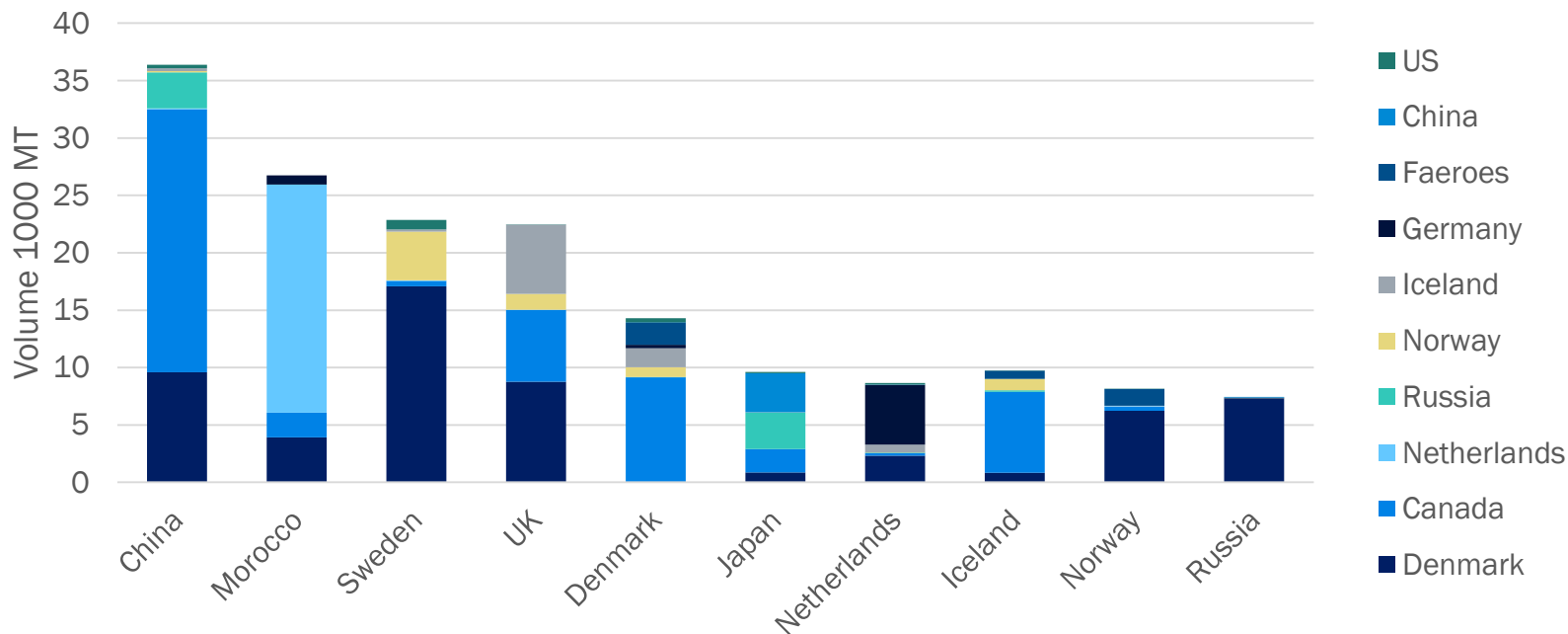


Source: FAO (2017)



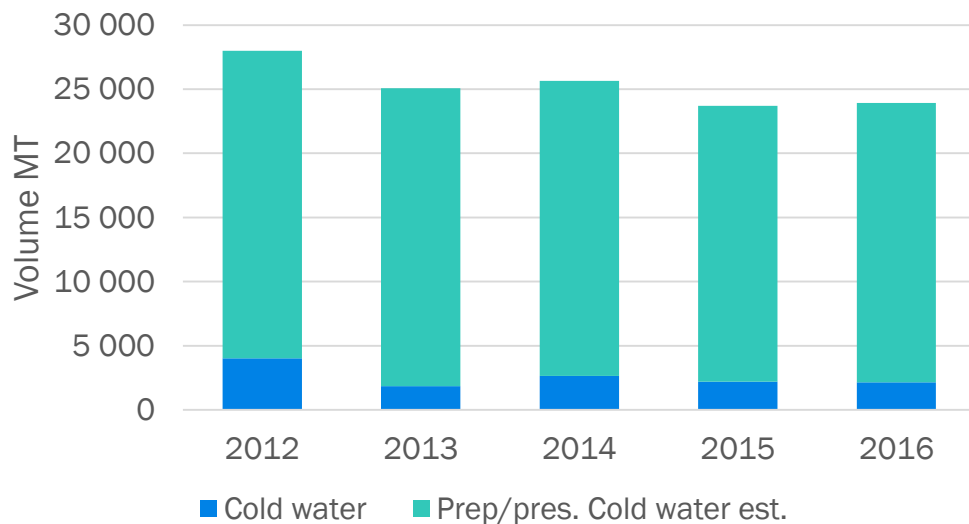
Source: NSC Market Insight Global Trade

Largest Destination Countries for Cold Water Shrimps in 2016



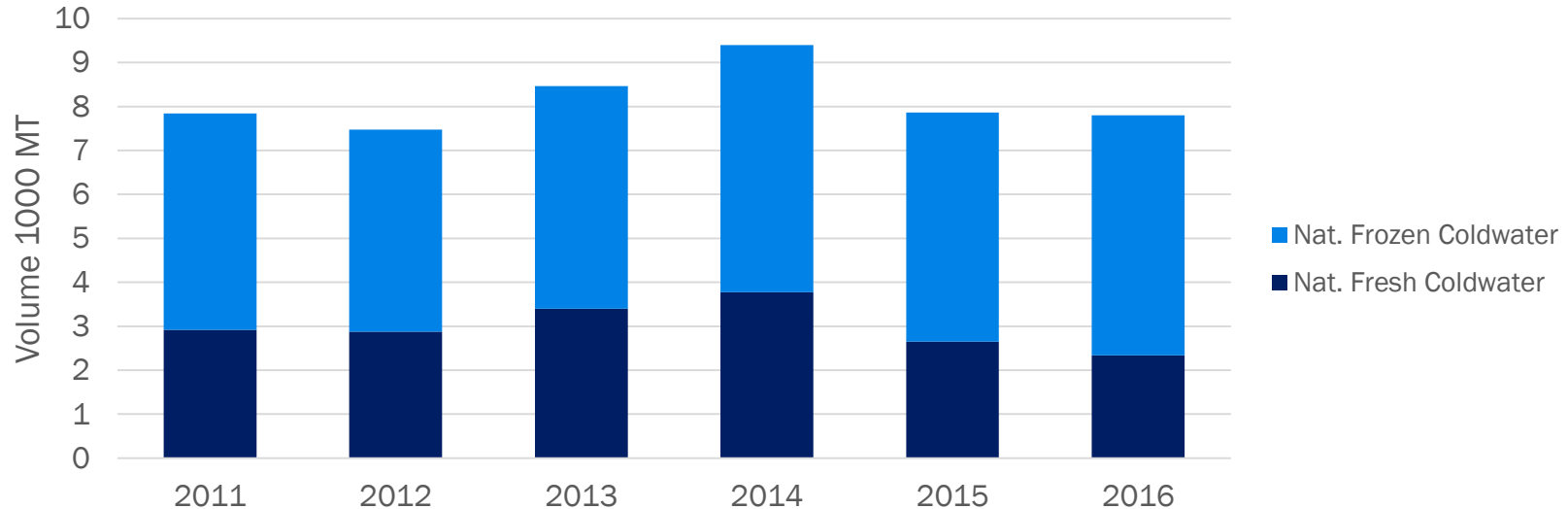
Source: NSC Market Insight Global Trade

UK Import of Cold Water Shrimps Decreasing



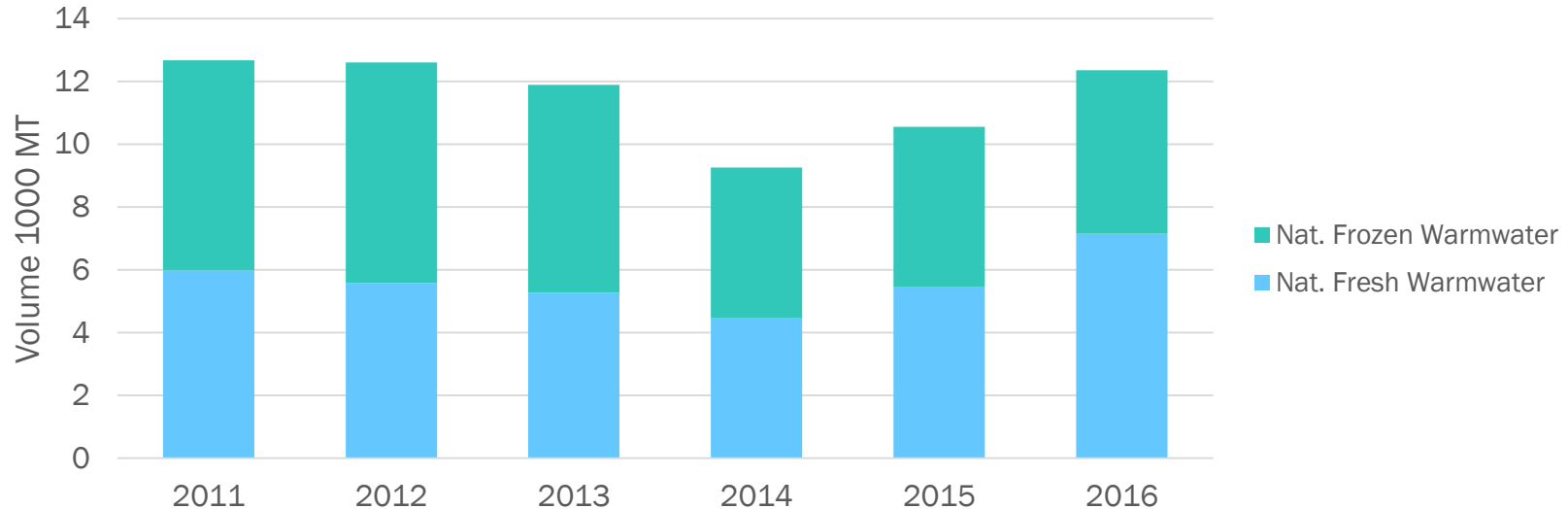
Source: NSC Market Insight Global Trade

Household Consumption Down for Cold Water Shrimps



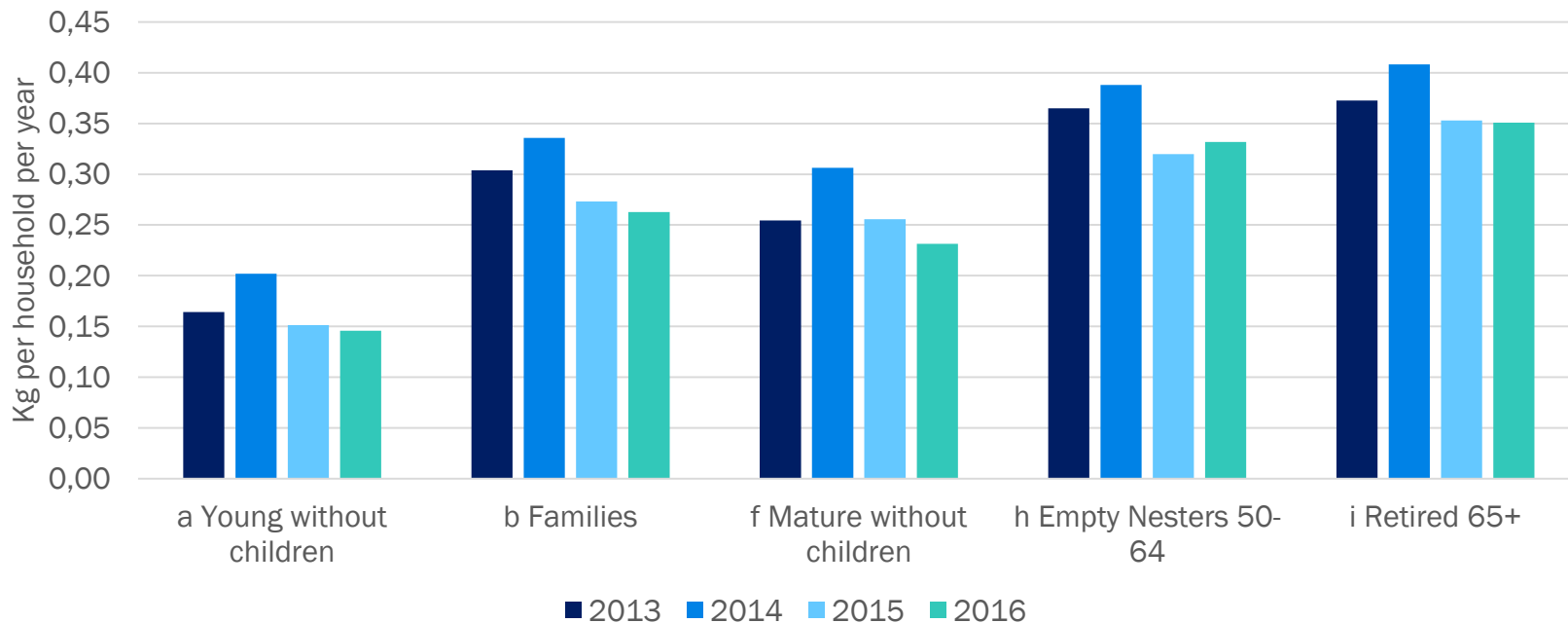
Source: NSC Market Insight EUROPANEL

Household Consumption Up for Warm Water Shrimps



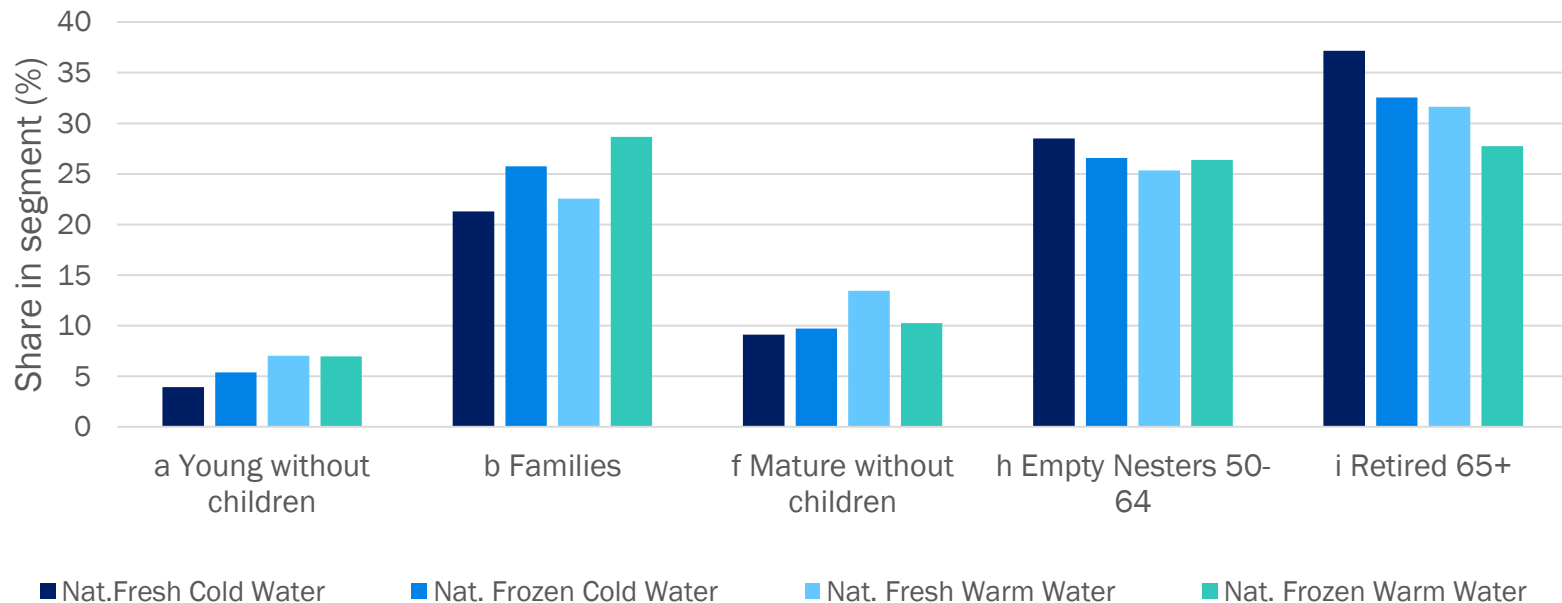
Source: NSC Market Insight EUROPANEL

Consumption Cold Water Decreasing in All Kind of Households



Source: NSC Market Insight EUROPANEL

Cold Water Shrimps a Product for the 50+

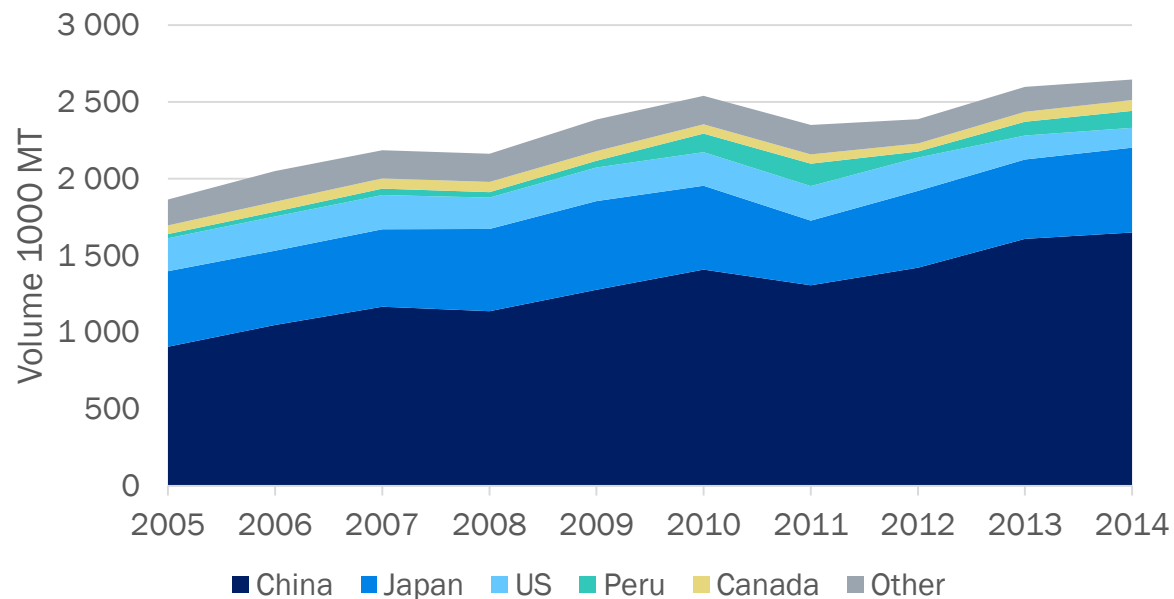


Source: NSC Market Insight EUROPANEL

Scallops

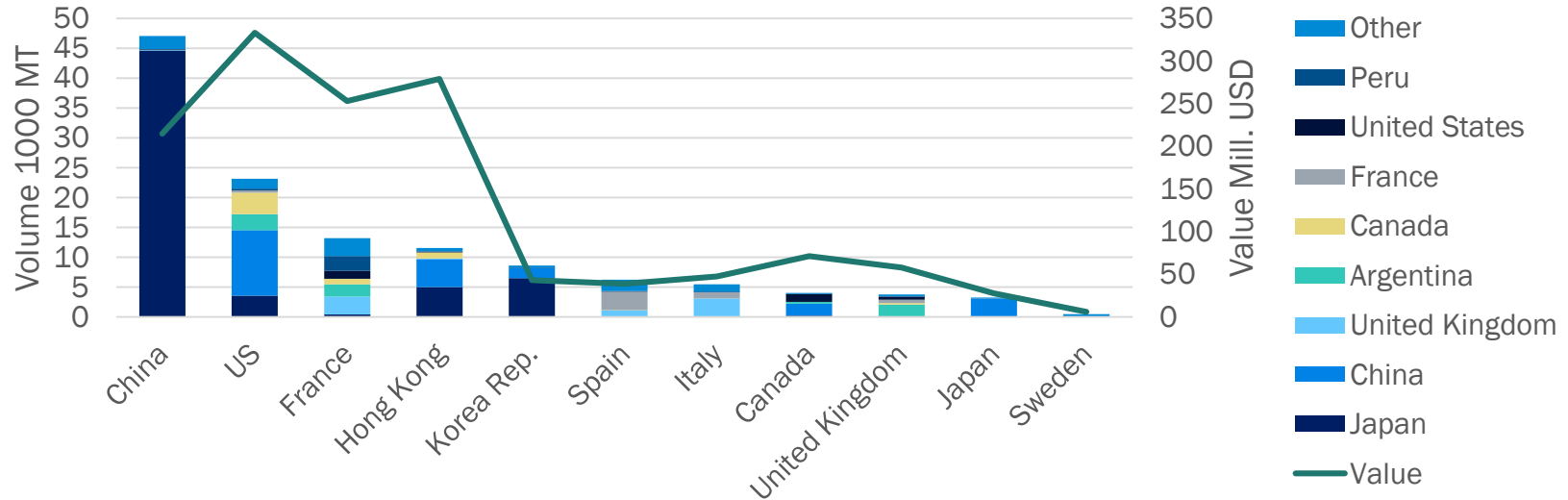


Global Production of Scallops



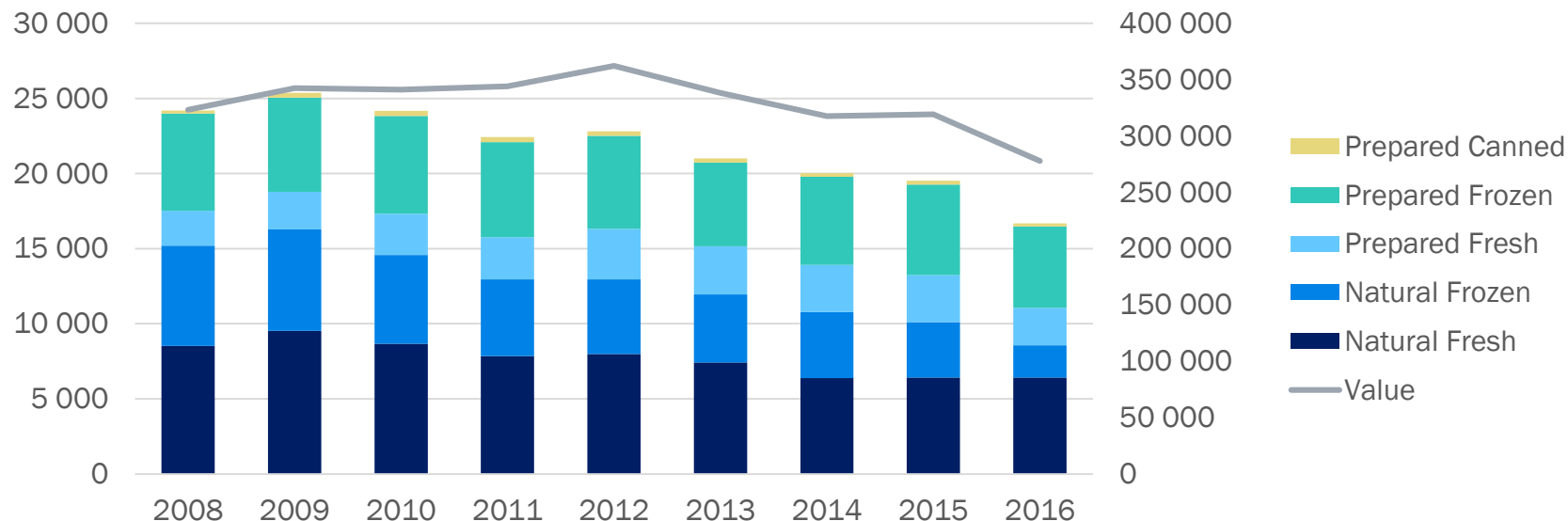
Source: FAO (2017)

Largest Importing Countries in 2016, less than 200 MT exported



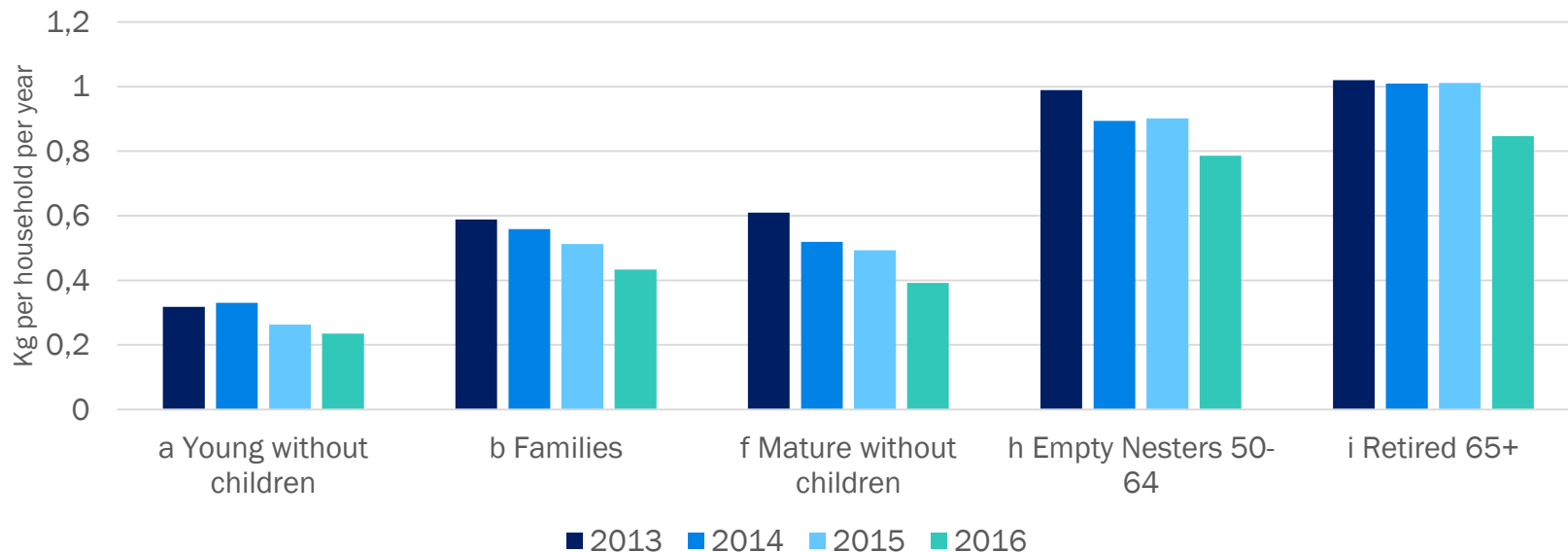
Source: NSC Market Insight Global Trade

French Household Consumption of Scallops



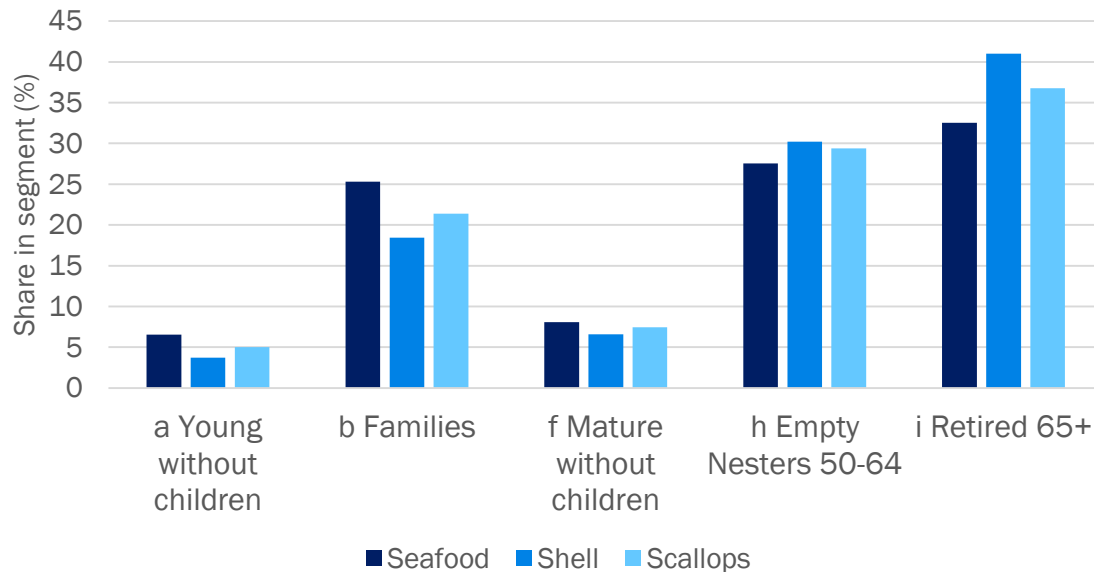
Source: NSC Market Insight EUROPANEL

Household Consumption Decreases in All Types of Households



Source: NSC Market Insight EUROPANEL

Scallops More Popular than Shell Category in Young Households



Source: NSC Market Insight EUROPANEL

King Crabs and Snow Crabs

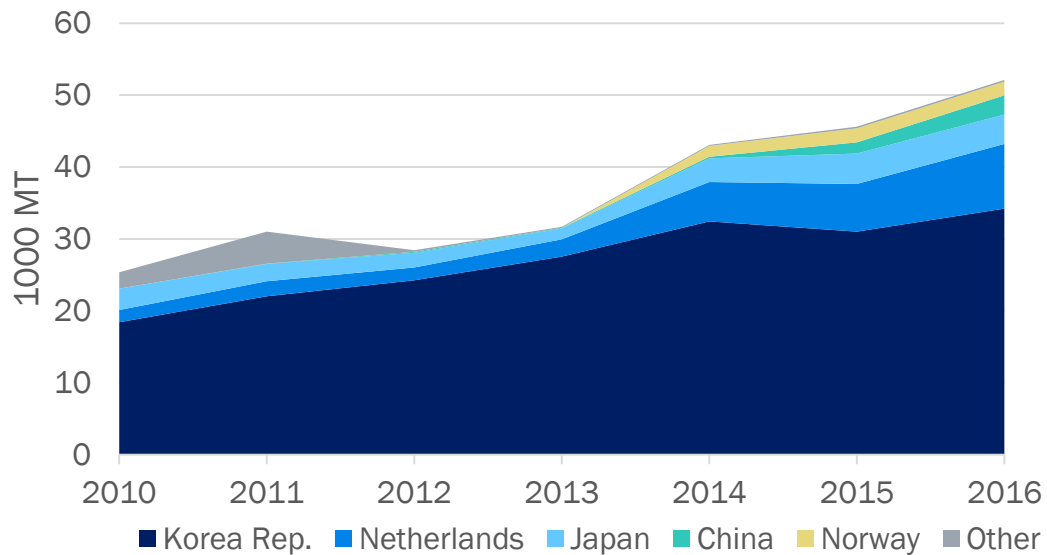


Crabs in Trade Statistics MT, 2016

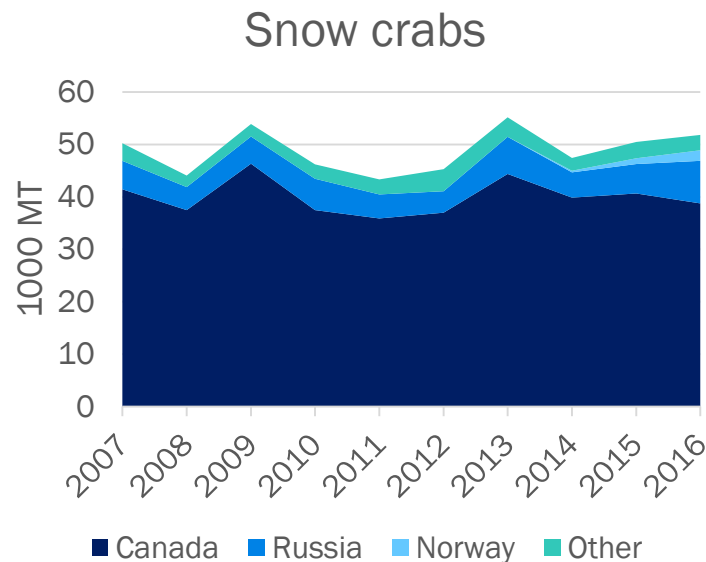
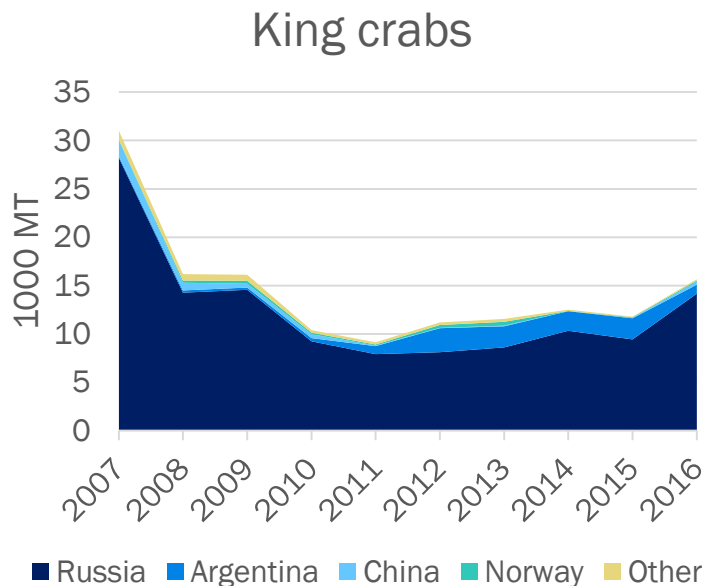
	Eksport	Eksport	Eksport	Eksport	Import	Import	Import	Import
	Crab	King crab	Mitten crab	Snow crab	Crab	King crab	Mitten crab	Snow crab
China	74 536				65 455			
US	14 741	1 427		7 013	45 333	15 637		51 822
Canada	17 841			47 726	9 260	410		1 111
Korea Rep.	3 484	119		5 155	39 344	44		5 186
Russia	52 100				80			
Japan	1 522				15 893	6 007	56	26 982
Thailand	7 322				11 468			
Hong Kong	4 865		6		12 820		459	
Taiwan	1 848		3		9 885		368	
Norway	810	2 232		4 003	132	285		37
Chile	1 287	3 151			55			
Total	180 356	6 929	9	63 897	209 725	22 383	883	85 138

Source: NSC Market Insight Global Trade

Increasing Russian Exports of Crabs

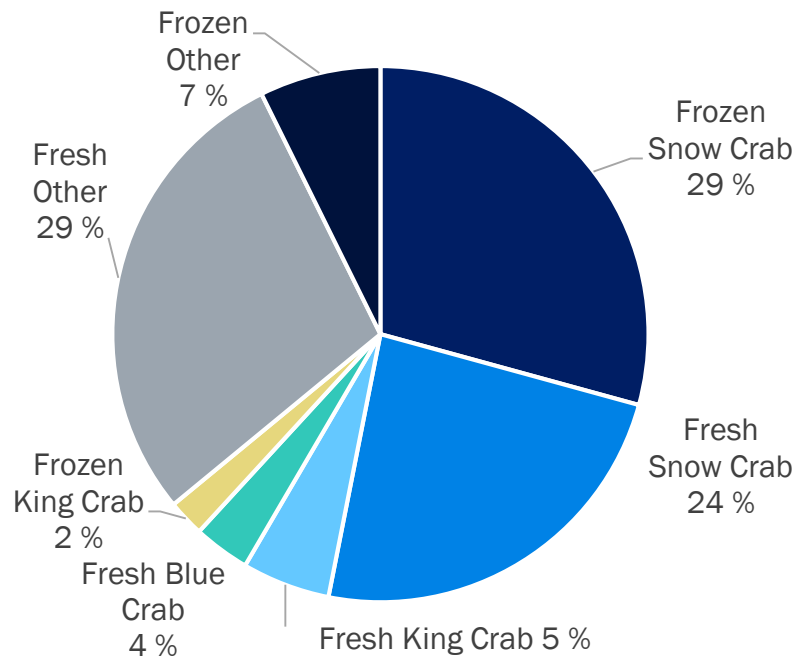


United States Import of King Crabs and Snow Crabs, MT



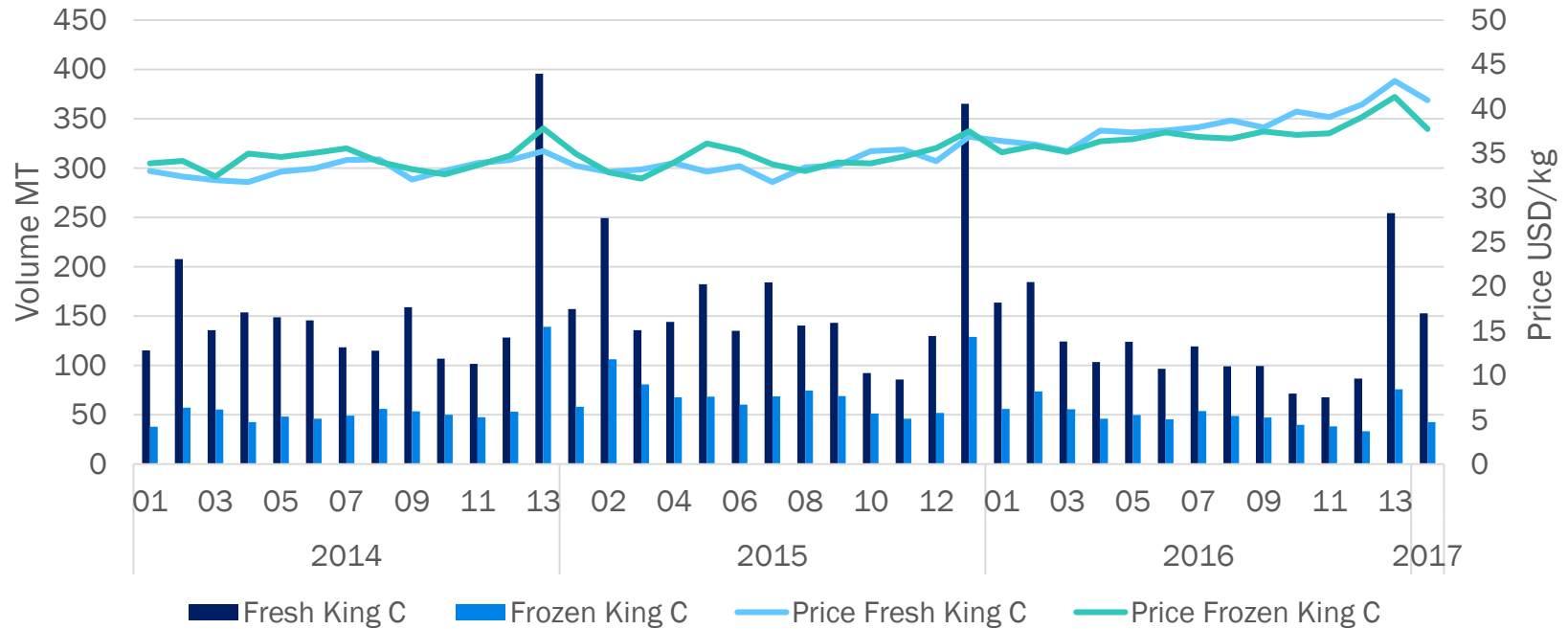
Source: NSC Market Insight Global Trade

US Retail Sales of Crabs



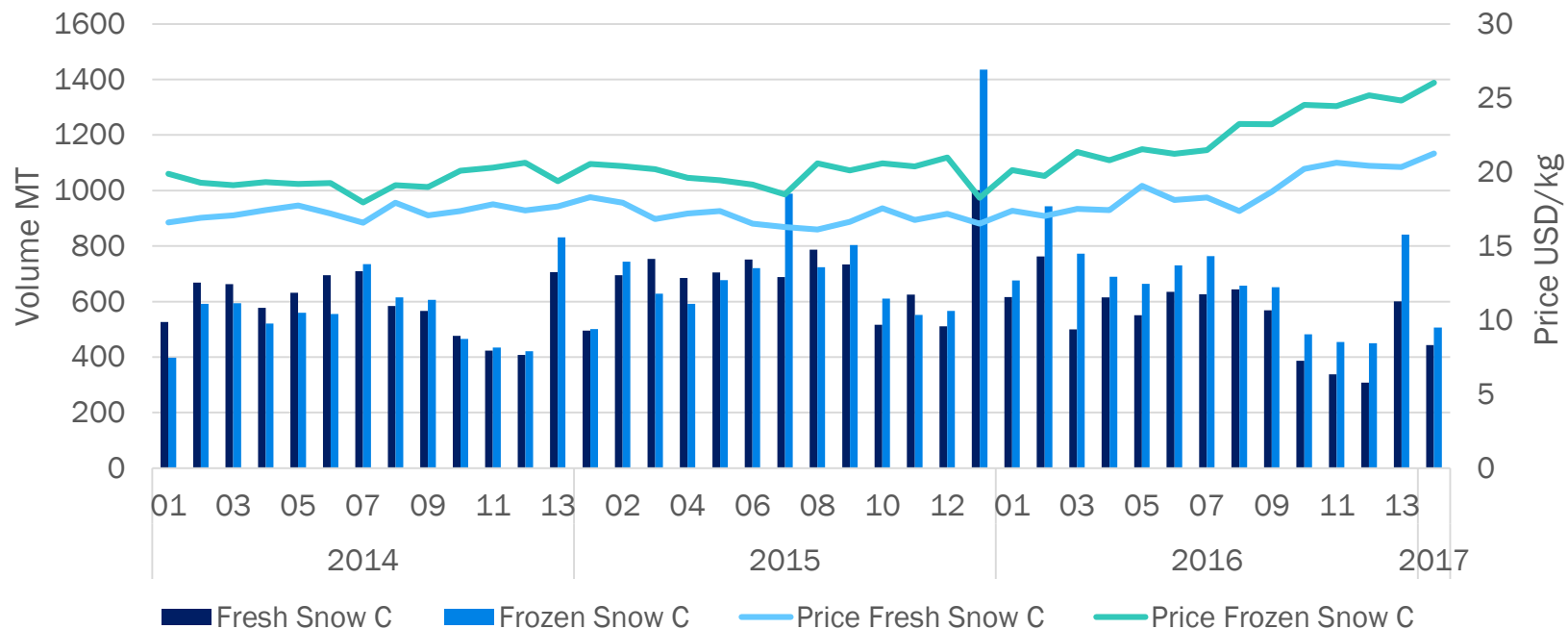
Source: NSC Market Insight US Retailscan

US Retail Sales of King Crabs, Volumes Down, Prices Up



Source: NSC Market Insight US Retailscan

US Retail Sales of Snow Crabs, More Affordable



Source: NSC Market Insight US Retailscan

Sum up?



NORWEGIAN
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Thank You for the Attention!